



Nurses Healing America in 2012

March 14, 2012

2012 Michigan Nurses
MARCH!

Florence the political activist

She talked with royalty, the media, and anyone that would listen. She verbally wrestled with physicians, surgeons, high ranking military personnel and other nurses, insisting on changes that would improve people's health. In a time when women were told stay behind the scenes and be silent, Florence Nightingale charged into hospitals and war zones and government commissions and throne rooms to demand changes in the way health care was delivered. At 90 years of age, she was still writing letters and communicating with high ranking officials to move her plans forward. She refused to quit, and her legacy was felt around the world.



That kind of motivated, intense political activism by nurses is desperately needed in America. We're looking for Florences in this century who will actively seek out legislators and become their health care experts. We're looking for nurses who will testify and write letters to the editor and vote. We're looking for patient advocates who step out from behind the hospital walls and get involved in their local communities. We're looking for intelligent, articulate health care professionals who will hold our legislators accountable for the promises they deliver and the legislation they intend to pass.

America needs healing, and nurses should be the leaders in making it happen. Our patients count on us to advocate for them. It's time to step up to the challenge. Find out how you can make a difference in America's future on Wednesday, March 14, 2012.

2012 Michigan Nurses MARCH!

NURSES HEALING AMERICA IN 2012

MARCH 14, 2012 • LANSING CENTER

8:00 am - 9:00 am **Registration and Continental Breakfast**
Vendor area open

9:00 am - 9:15 am **Welcome**
Jeff Breslin, RN, President, MNA



Jeff Breslin, RN, is serving his second term as MNA president.

9:15 am - 10:00 am **Forever Contemporary: Florence Nightingale in the 21st Century**



Louise Selanders, EdD, RN, FAAN

Can a nurse from the 1800s offer wisdom for today's nursing profession? Dr. Louise Selanders is an internationally recognized nurse historian who firmly believes that the history of nursing, in particular the work of Florence Nightingale, offers answers to current and future concerns regarding nursing education, practice and research. Currently the Director of the Masters Program at the Michigan State University School of Nursing in East Lansing, Michigan, Dr. Selanders will bring history to life by applying Nightingale's visionary thinking to today's nurses.

Objectives

1. Review the historical record relative to the contextual development of Nightingale and her impact on the development of nursing as a social construct.
2. Describe Florence Nightingale's impact on the evolution of modern nursing.
3. Recognize and identify emerging nursing opportunities for leadership in contemporary nursing as a result of Florence Nightingale's work.

10:00 am - 10:15 am **Break, visit vendors**

10:15 am - 11:00 am **The Nursing Agenda to Heal America**



Ken Fletcher, Associate Executive Director for Governmental Relations and Outreach

As MNA's chief lobbyist, Ken Fletcher, Associate Executive Director of Governmental Relations and Outreach, works with nurses to review legislation that may affect their ability to practice. A veteran of Michigan's legislative and political arena, Fletcher will provide MARCH attendees with a detailed look at current legislation and the difference it will make to nurses and the nursing profession if passed.

Objectives

1. Identify key legislation that will impact nurses and their practice.
2. Describe the current legislative arena.
3. Define measures nurses can take to effectively support appropriate legislation.

11:00 am - 11:30 am **From Nursing to Governing**



**The Hon. Diane Goddeeris, RN
Mayor of East Lansing, MI**

What started as volunteer work with her local neighborhood association has led to over two decades of political activism for Sparrow Hospital nurse Diane Goddeeris. Currently the Mayor of East Lansing, MI, Goddeeris will share with MARCH attendees how becoming politically active has expanded her role as a nurse and patient advocate.

Objectives

1. Identify two ways nurses can become involved in local government
2. Recognize what competencies are needed to become active in policy development

11:30 am-12:30 pm **Rally to Heal America**
Legislative Speakers



Top: MNA members reach out to the community by holding a soup kitchen. • Below left: Nursing students from MSU's Nursing in London program with Louise Selanders (front, in white jacket) and MSU Provost Kim A. Wilcox (rear) on a field trip to The Old Operating Theatre Museum. The museum is located in the attic of an old church and tells the story of 19th-century health care and medicine. • Below right: MNA member Penny Gates, RN, talks with a legislative aide.

MICHIGAN NURSES MARCH!

March 14, 2012 • Lansing Center

Registration Form

(or register on-line at www.minurses.org)

Name	
Mailing Address	
City/State/Zip	
E-Mail (please print carefully)	
Home Phone	
School (if nursing student)	Grad. Date

FEES

<input type="checkbox"/> \$10 - MNA Member	\$ _____
<input type="checkbox"/> \$20 - Non-MNA Member	
<input type="checkbox"/> \$10 - Nursing Student	
<input type="checkbox"/> I want to join MNA as an associate member (\$75/year) and pay the MNA member fee for this event (\$10). Total fee: \$85	\$ _____
<input type="checkbox"/> \$25 - Late registration after February 29	
TOTAL PAYMENT	\$ _____

PAYMENT METHOD

Check enclosed payable to Michigan Nurses Association

Charge my:

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
<input type="checkbox"/> American Express	<input type="checkbox"/> Discover

Card No. _____ Exp. Date _____

Signature _____

February 29, 2012 is the postmark deadline for registrations. A confirmation e-mail will be sent once the registration has been processed.

Mail form and fee to: Michigan Nurses MARCH!
c/o Michigan Nurses Association
2310 Jolly Oak Road
Okemos, MI 48864

Use the fax to register with credit card information only at 517/349-5818.

If you register by fax, DO NOT mail a duplicate copy.

Questions? Call 888/MI-NURSE ext. 5521 OR 517.853.5521.

GENERAL INFORMATION

Goals

At the conclusion of this event, attendees should be able to:

- Personally communicate with legislators and their staff to discuss legislative and public policy matters that affect the practice and profession of nursing.
- Describe the public policy issues that impact nursing practice and patient care.
- Identify the diverse public policy stakeholders.
- Understand public policy stakeholders' roles in the political process.

Registration

Space is limited. **February 29, 2012** is the postmark deadline for all registrations. No refunds will be disbursed after **February 29, 2012**. If an email address is not provided, a confirmation will be sent via U.S. mail.

Fee

Fee includes breakfast and conference materials.

Location/Accommodations

Program sessions will be held at the Lansing Convention Center, 333 E. Michigan Avenue, Lansing. A limited number of overnight rooms have been reserved at a special discounted rate of \$114 at the Lansing Radisson Hotel (connected via skyway to the Lansing Center). Individual attendees will make reservations for the event directly with Radisson reservations at 1-800-333-3333 or with the hotel at 517-482-0188. Reservations may also be made by logging on to the web address at www.radisson.com/lansingmi. Use the Promotional Code: MNAM12 to receive your discounted group rate. Reservations by attendees must be received on or before February 21, 2012.

Questions

Contact Mariam Robinson, 888/MI-NURSE, ext. 5521, 517.853.5521 or mariam.robinson@minurses.org.

CE Credit

Michigan Nurses Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. 2.0 contact hours will be awarded to RNs who are in attendance for the entire day and complete the evaluation.

Join MNA for only \$75 and save \$10 on your registration fee.

Join the Michigan Nurses Association **for only \$75** as an Associate Member prior to the Michigan Nurses MARCH, and you can pay the MNA member fee for this event. For more information, go to <http://www.minurses.org/files/files/About/AssocMembApp.pdf>.

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